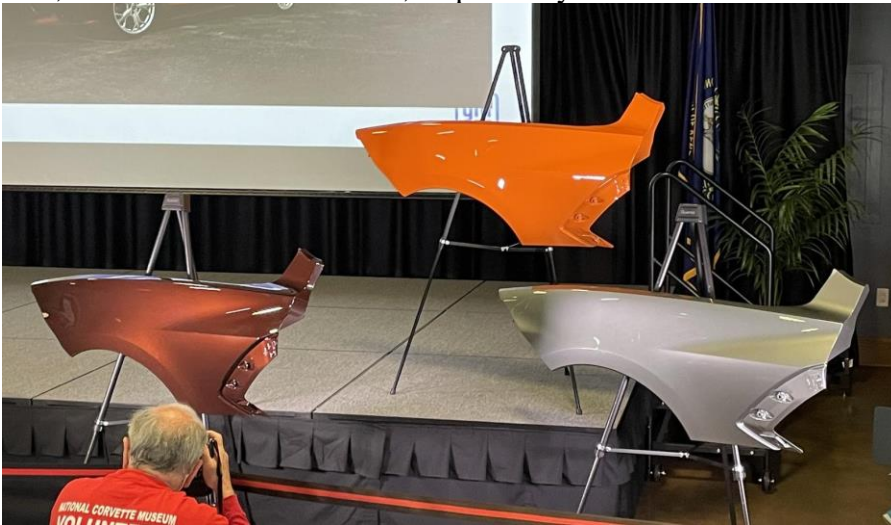


## **National Corvette Museum Report for May 2021**

What a gorgeous spate of summer like weather we enjoyed in mid to late April and it was still early in the spring! Let's hope it's a harbinger of good weather to come. As our club continues to burst forth with activities it's time to get our Corvettes ready for the upcoming "best part" of our Northwest year, whether it's for cruising, parades, car shows, community service, or Auto-Cross there are plenty of activities within our club to keep we Corvette enthusiasts busy. Speaking of activities, in checking in with our friends at the National Corvette Museum they've got plenty going on as well. Here is just a sampling of some of what's underway.

**News from the Michelin NCM BASH:** The Bash was held both physically at the Museum in Bowling Green KY, as well as virtually for those who chose to attend remotely. The event which was held April 22-24 at the museum featured numerous fun and informational events for those in attendance. Over several days attendees had choices of Motorsports Park driving & classroom experiences in a C-8 Corvette, and various driving tours nearby the museum in their own Corvettes with fun dining destinations at the end of the tours. There were also on site seminars and presentations by GM and NCM leadership, Corvette experts, the annual Hall of Fame inductions at a big banquet, and a daily celebrity choice car show. There were even a couple Corvette Raffles held during the Bash. More on those later.

Kai Spande, Bowling Green Assembly Plant Manager, attended the NCM BASH to share Corvette Assembly Plant updates. Spande discussed Right Hand Drive, GM's partnership with TVA and their Green Invest Program, and the new colors for 2022. The new colors include Hypersonic Gray Metallic, Amplify Orange Tint-coat, and Caffeine Metallic. The colors they are replacing are Shadow Gray Metallic, Sebring Orange Tint-coat, and Zeus Bronze Metallic, respectively.



***3 New 2022 Corvette Colors announced at NCM Bash***

Corvette Team members Tadge Juechter, Harlan Charles, and Josh Holder also made a virtual appearance at the Bash to share Corvette updates with the attendees. Since the last BASH, the Corvette has won many outstanding awards. These awards include Best Convertible for 2020 from Digital Trends, 10 Best for 2021 from Car and Driver, Best Buy from Consumer Guide, Best Car to Buy from Motor Authority, The Best Car I Drove This Year from Fox News, Best Sports Car Resale Value from Kelly Blue Book, Best of Test 2020 from AI Magazine, and Ultimate Year-Round Daily from Road & Track.

Tadge expressed that the expectations were "astronomical" and that "to actually have achieved or exceeded those expectations is something we are really proud of." Considering the approaching 40th anniversary of Corvette production in Bowling Green, Harlan says it is "fun to compare how far we've come in 40 years." The team goes on to compare the specification differences between 1981 and 2021. Harlan states that we have "come a long way" in the past 40 years and that we have created "a great heritage of producing Corvettes." While discussing 2021 Corvette statistics, the team shared that Corvette has led the list of fastest selling new vehicles for three straight months. The team says that Corvette is "attracting new customers and retaining

loyalists”. Two-thirds of buyers are new to Chevrolet and Corvette has doubled growth with Gen X, increased growth more than 10% with Gen Y, and has also continued to retain loyalty.

As the team moves along to share new updates, they first review what was new for 2021. These awesome features included Wireless Phone Projection, New Track Mode, G2 Seats, new paint colors, and more. Josh Holder shares that right hand drive (RHD) Corvettes are not made by “just moving the steering wheel to the right” and there is “quite a bit to do” when designing a RHD vehicle. Corvette is super excited to now be shipping these cars to Japan and plan to expand production to U.K. and Australia in 2022. To continue the excitement for 2022, the Corvette Team announces what is new for 2022. To start, they shared the three new 2022 Corvette paint colors (see above). The other surprise is a new low-profile spoiler for 2022. Harlan says this spoiler is perfect for those who want something “in between a Z51 spoiler and no spoiler at all.” The team then left the audience with the cliffhanger that there is “more to come” for 2022. The full seminar will be available for viewing the last week in April on the Museum’s YouTube and Facebook.

**National Corvette Museum Plans to Expand:** As the National Corvette Museum continues to make necessary improvements to maintain the quality guests have come to expect from the world class establishment, they are enthusiastically progressing toward a 2 story-30,000 square foot addition to the Museum!

With help from Corvette enthusiasts like us, they are expanding to prepare for the Next Generation.

The state-of-the-art campus addition plans include:




- Specialty Exhibit Spaces and Rotating Displays
- Lifetime Members Lounge
- Open Theater Space
- Sensory Calming Room for Guests with Unique Needs
- Kids Zone Education Center
- Rooftop Members Lounge

There is plenty to look forward to as the Museum continues to build on every aspect of what they were created for – a Museum focused on educating, preserving, and exhibiting the stories of America’s Sports Car for all generations to enjoy. The NCM is working with Sewell and Sewell Architects on this project, as they did for their first expansion in 2009. The Museum team and architects will be working to bring this expansion to life as funding progresses for the project.

With the new gallery spaces afforded by this expansion, the NCM will feature new exhibits housing more unique artifacts from Corvette’s rich history. The all-new Lifetime Members Lounge will offer a quiet space to call yours where you can relax during visits to the Museum. NCM supporter’s past generosity and continuing support are the links in the chain of creating new avenues to improve the Museum. Naming opportunities for various areas of the expansion are available and you can make a pledge with various giving timelines. Funds donated to the expansion will be placed into a restricted account designated only to the Building Expansion Campaign. The NCM would love to talk with you, and they always enjoy hearing your thoughts. Feel free to contact Bobbie Jo Lee – Development Manager at: 270-467 8833 or [bobbiejo@corvettemuseum.org](mailto:bobbiejo@corvettemuseum.org) to discuss ideas, ways you can help or if you wish to choose a naming opportunity to mark your support. This is your Museum, and they gratefully thank you for all you have done and for joining them in this journey! You can donate online or [download the Pledge Card](#) and mail it along with a check to:

National Corvette Museum  
c/o Bobbie Jo Lee  
350 Corvette Drive  
Bowling Green, KY 42101

**Current Corvette Raffles:** The Corvette raffles at the NCM are a major fundraiser that helps to keep the museum operating. All you need to do to enter a raffle for a chance to win one of these fabulous Corvettes is go to the NCM Raffle web page: <https://raffle.corvettemuseum.org/> click on “download an Order Form” (near the bottom of the page) which will enable you to open or download and print the latest form. Just fill it out & send it in to the NCM with a Credit Card number, and they will purchase the tickets for you and enter it into the raffle drawing right there in Kentucky! Also please note, there also an “Enter Interactive Mode” button (midway down the page) you can use on the same page to print out a form that has your Credit Card number scrambled, if you are queasy about mailing your full credit card information. To use the Interactive mode, you must have a user ID and Log in to the NCM site. Either way, please jot down on the bottom of the form “Ticket sold by Kevin Wilson NCM Ambassador” so our club gets credit for the order. Also, please let me know if you send in an order ([kevinwilson@q.com](mailto:kevinwilson@q.com)). Here is the current Raffle line-up (AND THEY ARE ALL RED ONES!):

	<p><b>2021 Red Mist Corvette Coupe 5/20/2021</b>          2000 Tickets to be sold  <b>Price: \$100</b>          Drawing: May 20, 2021 2:00 PM</p>
	<p><b>2021 Torch Red Corvette Convertible</b>          1500 Tickets to be sold  <b>Price: \$200.00</b>          Drawing: June 10, 2021 3:00 PM</p>
	<p><b>2021 Torch Red Corvette Coupe</b>          Unlimited Tickets to be sold  <b>Price: \$20</b>  <b>These are the least expensive tickets!</b>          Drawing: September 4, 2021 3:00 PM</p>

**April was a busy month for Corvette Raffles! 3 of them were raffled off, with two of the raffle drawings being held during the NCM Bash. Here are the Latest Raffle Winners:**

The **2021 Shadow Gray Corvette Coupe** was won by Stephen Canzellarini of Myrtle Beach, SC with ticket #547 Drawn 4/1/2021. All 1500 Tickets sold at \$150

The **2021 Build Your Own Corvette or \$65,000** was won during a drawing at the Michelin-NCM Bash by Tom Brooks of Xenia, Ohio with ticket #194 drawn on 04/23/2021. 1126 of 1500 Tickets were sold at \$250.

The **2021 Arctic White Corvette Coupe** was won during a drawing at the Michelin-NCM Bash by Walter Parker of Warner Robins, GA with Ticket #5854 drawn on 4/24/2021. There were an unlimited number of tickets available as they were only \$20 each.

**Current National Corvette Museum Events:** The NCM is working to balance the potential impacts of Covid 19 with the desire of Corvette Enthusiasts to safely get together to drive their vehicles and to celebrate the Marque in meaningful ways. Here is the current schedule of events and adventures, both on the road (Museum in Motion events - MiM) and at the museum (NCM). Be sure to keep an eye on this space for upcoming trips to consider for your future vacation planning purposes. These events are popular and can fill up fast. You can check the NCM website for more details about them and sign up for them here:

<https://www.corvettemuseum.org/explore/events/> . Note that more than half of these are still in the planning stages due to Covid.

- MiM Branson MO Experience | June 1-5 2021 (**Sold Out – waitlist**)
- NCM Performance Track Day at NCM 6/19/2021
- MiM Colorado Springs | July 11-16, 2021 (Planning stage)
- NCM Supercar Reunion | July 22–24, 2021
- MiM Northeast Ohio | August 1-6, 2021 (Planning stage)
- NCM Corvette Car Show @ National Corvette Museum | 8/7/2021
- NCM Le Mans Race Weekend Viewing Party | August 21-22, 2021 (Planning stage)
- NCM 27th Anniversary Celebration | September 2 - 4, 2021(Planning stage)
- MiM National Parks Tour (AZ & UT) | September 19 - 25, 2021 (**Sold Out – waitlist**)
- MiM One Lap of Kentucky | October (Planning stage)
- NCM Vets 'n Vettes presented by Mobil 1 | November 4-6, 2021

**Did you know:** During the Michelin-NCM Bash the new Wendell Strode Club Room was Unveiled? The Museum is honoring the contribution that Wendell Strode made to the National Corvette Museum for nearly three decades. He is the recently retired Executive Director of the NCM a position he held for many years.

**That's all for now – Save the Wave!**