

President's Message – September 2020

The club has been on a journey for the past two years to upgrade and modernize our club web site and operations using the Wild Apricot membership management software. The Wild Apricot software is a top-rated membership management software and is used by thirty thousand organizations around the world. The Wild Apricot membership database is tightly integrated with our new web site and has enabled the club to greatly simplify a number club operations such as new membership application and renewal, event registration, online credit card payments, online membership directory, online access to the club newsletter, posting rich video and photo content and a simple to use smart phone application to access these services. At the beginning of this year the CMCS board of directors voted to fully adopt the Wild Apricot membership and retire our prior membership database. We have archived the prior club database as it contains many years of club history.

The club operations are now managed using the Wild Apricot software so some things may be a little different. I want everyone to have a clear understanding of how the new software works and what actions you can take to get the most from our new solution.

First, let us start with how the club handles your personal information. You can limit the information you share with members of the club. The club's [privacy policy](#) can be found on the CMCS website. You can update your privacy settings yourself by changing them in your personal profile on our web site at www.CorvetteMarqueClub.com. If you need help adjusting your privacy settings you can contact the membership chair, Steve Yabroff, or the webmaster, Alton Loe, and they can help you make any changes.

If you are a club member you can logon to the web site or use the smartphone app to look up a specific members information in the online membership directory. This view is always up to date with the most current information. The second way to find information about other members is using the full membership directory. The full club membership directory is accessible in the members only section of the website. The online version of the membership directory is updated monthly and can be printed at home. The club also publishes a twice-yearly printed membership directory for the subset of club members that have opted to receive hardcopy printed information. It can take up to six months for membership information changes to be reflected in the hardcopy print format. The information you decide to share with other club members is the same whether it is accessed online or in hardcopy print format.

The new software enables the club to streamline some additional operations. Membership renewal for the upcoming year will look a little different. We plan to conduct our membership renewal process online this coming year. You will receive a personalized email in January with your current membership information and directions on how to complete your membership renewal online. We had many members renew online last year and we plan to keep simplifying the process. We will also have a membership renewal form that you can print out and send back to the membership chair if that is your preferred method. You will have the ability to pay online with a credit card or send a check later whether you renew online or use the hardcopy form. We will also send a reminder regarding the club's privacy policy so that you can make any changes you want to the information you want share with other club members.

If there are any questions about the new software, how the club is using it and how we can improve and simplify your experience please reach out to myself or any of the board members.